



## NEWS RELEASE

Implementation Factory, Inc., Framingham, MA 01701  
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### **Praura to Exhibit at Confab – USA Conference October 24 – 27 in Reno, NV**

*Praura will demonstrate its document management and client portal technology at Confab – USA, the annual conference for consultants sponsored by the Institute of Management Consultants.*

Framingham, MA – Praura will be an exhibitor at the 32<sup>nd</sup> annual Institute of Management Consultants' Confab conference in Reno, NV October 24<sup>th</sup> through the 27<sup>th</sup>. Each year, the Confab conference brings together hundreds of consultants and consulting firms from all disciplines and in all stages of development to learn how to grow their practices.

Praura will focus its demonstration at Confab on how good document management methods can significantly reduce business risk for consultants. "Good document management and client collaboration practices can help consultants manage their client expectations while ensuring that sensitive documents are always handled securely," said Jeff Roy, Praura's CEO. "Leveraging technology to become more integrated with client operations can also go a long way towards growing or solidifying an account," added Roy.

Praura offers robust document management and client collaboration solutions for about the cost of a pack of gum per day. Praura not only includes traditional document management features matching those of much more expensive options, but it also enables clients to build a truly virtual network to share critical business information while increasing command and control over mission critical data and documents.

Praura is part of the Implementation Factory, Inc., family of companies with offices in Framingham, MA (Boston area); Rockville, MD (Washington D.C. area); and Bangalore, India. In addition to Praura, Implementation Factory, Inc. owns outright or is an equity investor in a number of other ventures, including: IFConnect, a project outsourcing boutique; eDocuDeal, a provider of online collaboration software for the lending community; and Holeb Outdoors, a manufacturer of specialty outdoor products. For more information about Praura please visit us at [www.praura.com](http://www.praura.com).

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